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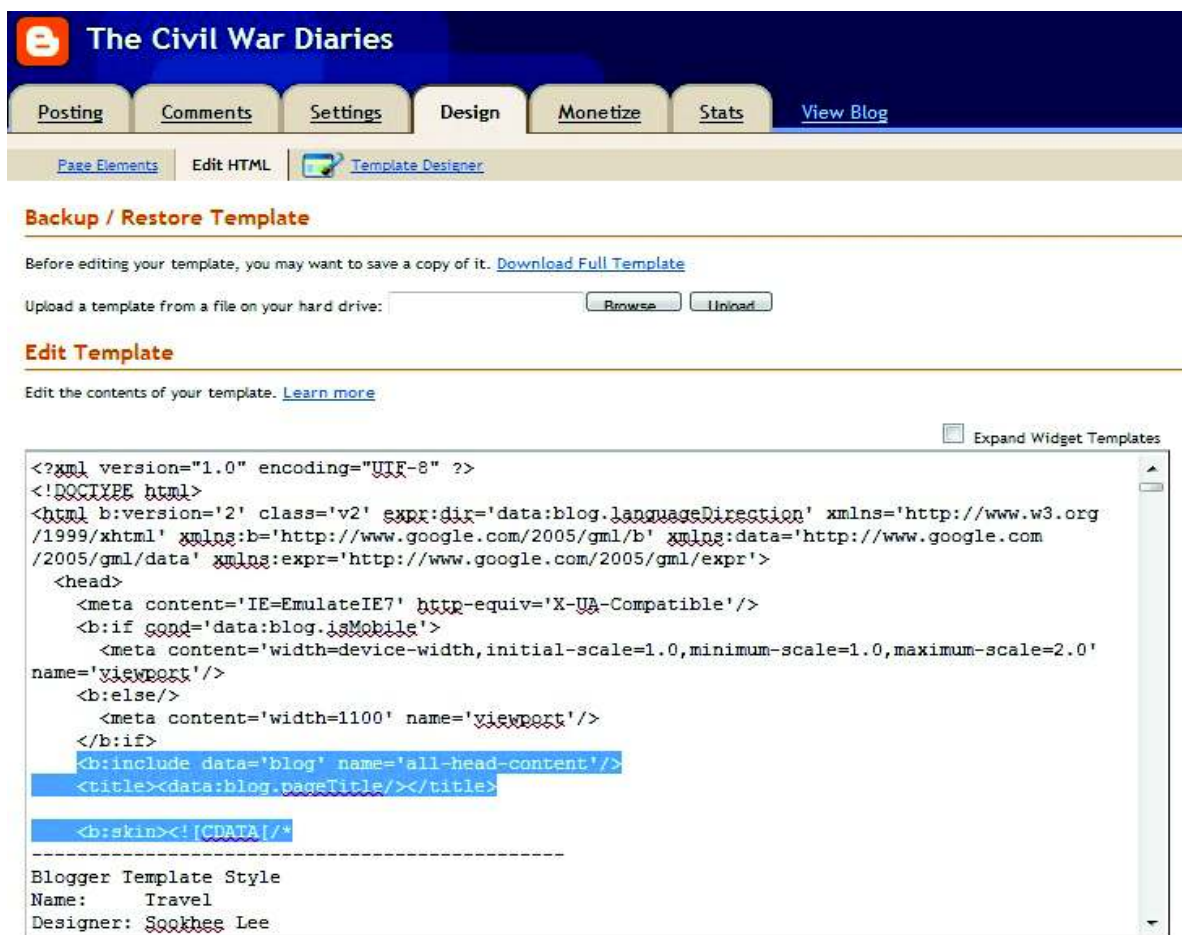
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Step by Step Instructions to Make Blogger Title Tags SEO Optimized

Step 1. Find the code below in your Blogger template :

```
<b:include data='blog' name='all-head-content'/>
<title><data:blog.pageTitle/></title>
```

```
<b:skin><![CDATA[/*
```



You can use the browser keyboard shortcut to find the code.
(CTRL + F)

Step 2. Replace the original code snippet with the new code below:

```
<b:include data='blog' name='all-head-content'/>
<b:if cond='data:blog.pageType == "index"'>
<title><data:blog.pageName/> | <data:blog.title/></title>
<b:else/>
<title><data:blog.pageTitle/></title>
</b:if>
<b:skin><![CDATA[/*
```



The screenshot shows the Blogger Template Designer interface for a blog titled "The Civil War Diaries". The "Edit HTML" tab is selected, and the code editor displays the original Blogger template code. The new code snippet is highlighted in yellow, showing the replacement of the original code with the new SEO code.

```
<meta content='IE=EmulateIE7' http-equiv='X-UA-Compatible'/>
<b:if cond='data:blog.isMobile'>
  <meta content='width=device-width,initial-scale=1.0,minimum-scale=1.0,maximum-scale=2.0'
  name='viewport'/>
<b:else/>
  <meta content='width=1100' name='viewport'/>
</b:if>
<b:include data='blog' name='all-head-content'/>
<b:if cond='data:blog.pageType == "index"'>
  <title><data:blog.pageName/> | <data:blog.title/></title>
<b:else/>
  <title><data:blog.pageTitle/></title>
</b:if>
<b:skin><![CDATA[/*
```