

# **EXPLODE Your List With**JV Giveaway Events

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- This report comes with Master Resell Rights.
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- You can give it away to build your list
  - Become a contributor at the latest <u>JV Giveaways</u> and offer it to new subscribers
- You may not alter the content or change it any way.
- It must be given away or sold as is.

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#### Introduction



Welcome to Explode Your List With JV Giveaway Events!

My name is **David Walker** and you can find out more about me at my blog **DavidWalker.tv**.

Like a lot of new internet marketers I used <u>JV Giveaways</u> to add new subscribers to my list.

I had mixed success doing this and while some giveaways are great events which attract thousands of members, the

majority pass by relatively unnoticed and are not really worth the time and effort participating in them.

I knew that if done correctly, giveaways can generate a lot of traffic, add thousands of new subscribers to your list and can make you decent money at the same time!

So, in May 2010 I used the <u>Ultimate JV Giveaway Script</u> and hosted my very first JV Giveaway – **The 30**<sup>th</sup> **Birthday Giveaway**. It was a resounding success and arguably the most popular event that took place that month.

In this report, I will share my **10 best tips** that enabled my giveaway to stand out from the others that took place at the same time.

The strategies revealed in this report saw almost **30,000 unique visitors** pound my giveaway during May and added over **3,000 new subscribers** to my mailing list. For a giveaway, it also generated a lot of income and I paid out almost **\$2,000 in commissions** to my best contributors.

You can experience the same success as me and it is not difficult to do so.

Enjoy the report!

## **What Can Be Achieved With Giveaways**

Before I give you my first tip, I want to prove to you just how successful **JV Giveaways** can be.

I added more than 3,000 new subscribers to my mailing list in just a couple of weeks. Here are some of the top contributors to the event, the number of referrals they made and the commissions they earned:

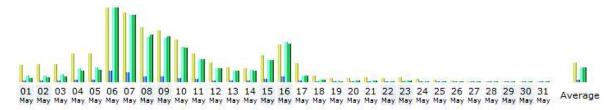
Stats Updated Every 5 Minutes. Click A Column Header To Sort Stats								
Name	Members	Active	Contribs	Active	Total *	Upgrade	Sales	
Rodger Hyatt	443	275	38	38	481	12	\$194.00	
Ashley And Colm	364	248	14	14	378	5	\$124.00	
Mark Terrell	311	189	5	5	316	5	\$107.00	
Alvin & Joel	303	197	0	0	303	5	\$99.00	
Simon Cadwallader	234	147	0	0	234	0	\$0.00	
Gary Simpson	141	72	3	3	144	3	\$71.00	
Gary Bacchetti (The Gentle Mentor)	62	39	27	27	89	17	\$326.00	
Paul Wilson	60	37	5	5	65	0	\$0.00	
Paul Teague	33	27	27	27	60	9	\$116.00	
Dwayne Latimer	54	26	0	0	54	0	\$0.00	
Peter Davies	53	28	0	0	53	0	\$0.00	
Tuks Engineer	37	28	0	0	37	0	\$0.00	
Zech Smith	33	16	0	0	33	0	\$31.00	
Mieke Janssens	10	5	21	21	31	0	\$0.00	
Craig Raphael	21	11	6	6	27	0	\$0.00	
Rick Faulise	24	14	1	1	25	0	\$0.00	
Andy Michaels	24	19	0	0	24	0	\$0.00	
Keith Purkiss	18	14	6	6	24	3	\$27.00	
Stephanie Mulac	23	8	0	0	23	0	\$0.00	
Paul Lear	21	16	0	0	21	0	\$0.00	
Patrice Filio	13	11	6	6	19	0	\$0.00	
Paul McDonald	19	13	0	0	19	0	\$0.00	
Michael Hamm	18	12	1	1	19	0	\$14.00	
Patrick Farrell	18	16	0	0	18	0	\$0.00	
Chad Van Norman	16	14	1	1	17	0	\$0.00	
Jerry Plumlee	13	9	4	4	17	0	\$0.00	
Joseph Anderson	10	9	7	7	17	0	\$0.00	
Phillip P. Brewer	13	8	4	4	17	0	\$0.00	
Dale Long	16	12	0	0	16	0	\$0.00	
Dean Holland	14	11	0	0	14	0	\$0.00	
Paul Mihai Pavel	14	11	0	0	14	0	\$0.00	
Simon Warner	3	2	10	10	13	1	\$9.00	
steven james	11	10	0	0	11	0	\$0.00	

Done correctly, giveaways are **traffic magnets**. I started promoting my giveaway at the beginning of May, ahead of it's launch on the 6 May.

Just look at the traffic levels the event generated and remember, I did not pay a single cent for any of this traffic for me – it was all generated from referrals.

Over 3,600 unique visitors came to the website on the day of the launch and a total of 29,506 unique visitors were recorded.

The true figure for May was higher as there was a problem with my webstats and no data was recorded from the 27 to 31 May.



Day	Number of visits	Pages	Hits	Bandwidth
01 May 2010	853	5290	23358	280.55 MB
02 May 2010	899	4996 23873		289.66 MB
03 May 2010	895	5844	29955	348.14 MB
04 May 2010	1394	8735	50940	758.82 MB
05 May 2010	1417	8736	54317	833.52 MB
06 May 2010	3683	43165	283712	4.98 GB
07 May 2010	3462	35514	256609	4.52 GB
08 May 2010	2705	20945	172640	3.18 GB
09 May 2010	2575	20805	168299	3.07 GB
10 May 2010	2111	15111	135381	2.32 GB
11 May 2010	1397	10243	85483	1.52 GB
12 May 2010	953	6067	53215	952.08 MB
13 May 2010	732	5634	41607	745.11 ME
14 May 2010	694	5556	44671	765.51 MB
15 May 2010	1319	10980	82858	1.48 GB
16 May 2010	1880	21417	151846	2.58 GB
17 May 2010	936	3244	23759	412.77 MB
18 May 2010	313	981	9300	142.53 ME
19 May 2010	187	373	4243	55.87 MB
20 May 2010	168	521	4998	65.84 MB
21 May 2010	215	600	3671	59.29 MB
22 May 2010	194	477	2974	45.99 MB
23 May 2010	230	655	3848	75.50 MB
24 May 2010	131	365	2755	37.62 MB
25 May 2010	117	310	2383	40.89 MB
26 May 2010	46	144	1554	18.04 MB
27 May 2010	0	0	0	0
28 May 2010	0	0	0	0
29 May 2010	0	0	0	0
30 May 2010	0	0	0	0
31 May 2010	0	0	0	0
Average	951.81	7635.74	55427.39	972.76 MB
Total	29506	236708	1718249	29.45 GB