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Foreword

There are several reasons why any business venture should have the advantage of working in teams. Some of these reasons may be more obvious than others but none are less important or beneficial. Exploring and understanding these ideas regarding the necessity of having a team work together towards the success of the company is a worthwhile exercise for all concerned.



Building The Best Business Team

How To Create An Unstoppable Team That Builds Booming
Businesses

Chapter 1:

How Important Is The Team To Business

Synopsis

Today most companies have more than one individual working on any given project at any one time, simply because of the accepted notion that more ideas and view points are better than just one.



The Basics

From solely the ideas and concepts point of view, fresher and more innovative solutions may bring about a more competitive and customer attracting product or service. Several “heads” brainstorming equals several different ideas as opposed to one individual trying to come up with several ideas. Depending on one individual is not only time consuming but also not very cost effective.

Another advantage of the team concept is that by working as a team much more work can be accomplished within a shorter space of time. Also the possibility of identifying the pro and cons of the item or service being conceptualized is much better and wider when compared to just depending on one person’s perception. Other benefits of working as a team also include the delegation of the work load to be borne by all those involved in contrast to one person trying to get everything done alone. Here the advantage of the time and cost saved is apparent.

Decision making also becomes easier to a certain extent when more experienced and skilled input is available instantly. This is a very important element when the time factor is a predominant issue. Decisions can be made more effectively and quickly because the various aspects on the impact of the service or product can be discussed and understood completely and thoroughly.